

CSD&M

# 2023 Complex Systems Design & Management (CSD&M2023) Conference

Oct. 30-31, 2023  
Beijing, China

Organizers:



Conference website: <http://2023.csdmconference.com>

CSD&M

# Sponsorship Offers

**2023 Complex Systems Design & Management (CSD&M)**

**30-31 Oct. 2023 in Beijing, China**

**2023年复杂系统设计与管理国际会议 (CSD&M)**

**将于10月30至31日在北京召开**

**Co-organized by China Society of Aeronautics and Astronautics (CSAA) and  
Center of Excellence on Systems Architecture, Management, Economy and Strategy (CESAMES)**

**由中国航空学会和法国系思迈系统架构学会联合主办**

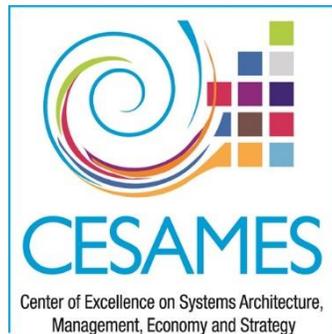


# Presentation of CSD&M

INTERNATIONAL CONFERENCE ON COMPLEXE SYSTEMS DESIGN & MANAGEMENT (CSD&M) (1/2)

- **Designing & constructing efficiently large-scale industrial systems** is today a strategic challenge for the industry which requires new engineering practices as well as sophisticated theoretical tools.
- The Complex Systems Design & Management (CSD&M) conference is an **international academic-industrial-governmental transversal forum** for all actors working on complex industrial systems.

## Co-Organizers CSD&M2023



## General Co-Chairs CSD&M2023



**Prof. Daniel Krob**

Distinguished visiting professor, Tsinghua University  
Institute professor, Ecole Polytechnique France (2002-2019)  
President, CESAMES and Systemic Intelligence  
INCOSE Fellow



**Prof. ZHANG Xinguo**

Distinguished Professor, Tsinghua University  
Director of Complex Systems Engineering Research Center  
President of INCOSE Beijing Chapter  
INCOSE ESEP, TOG DCA  
RAeS Fellow, IAA Fellow

## Organizing Committee Chair CSD&M2023



**YAO Junchen**

Vice President & Secretary General  
CSAA

## Program Committee Chair CSD&M2023



**LI Lefei**

Associate Professor and Deputy Chair  
Department of Industrial Engineering,

# Presentation of CSD&M

INTERNATIONAL CONFERENCE ON COMPLEXE SYSTEMS DESIGN & MANAGEMENT (CSD&M) (2/2)

## Co-operators or sponsors of previous editions

( Not exhaustive. All partners/sponsors of each CSD&M can be found on this webpage of [CESAMES's CESAM Community](#) )



# Presentation of CSD&M

## CONFERENCE HISTORY

- CSD&M, created in France in 2010 by [Prof. Dr. KROB Daniel](#) organized by CESAMES (now named CESAM Community 系思迈系统架构协会), has been held every year since. This international conference has become THE major meeting for academic researchers and industrial & governmental players working on complex system and enterprise architecting & engineering. This MBSE (Model-Based Systems Engineering) key event provides opportunities to update and brainstorm on methodological researches & technical practices and professional case studies on complex systems from a scientific & industrial perspective.
- CSD&M Asia was created in 2014 in parallel. After 3 successful editions in Singapore and thanks to [Prof. Dr. LUI Pao-Chuen](#) and INCOSE networks, CESAMES has co-organized the 2021 Edition in Beijing with CSAA (China Society of Aeronautics and Astronautics 中国航空学会), under the precious guidance of [Prof. Dr. ZHANG Xinguo](#) 张新国博士.
- During the CSD&M2022, CESAMES and CSAA agreed to merge CSD&M Europe and CSD&M Asia into one unique series of conferences which shall be hosted alternatively in China and France. A unified domain name of [www.csdmconference.com](http://www.csdmconference.com) was therefore set and the 2023 official website becomes: <http://2023.csdmconference.com/> (2024....for future editions).

*Note: 2023 is CSD&M's 14<sup>th</sup> year. All editions can be found on:*

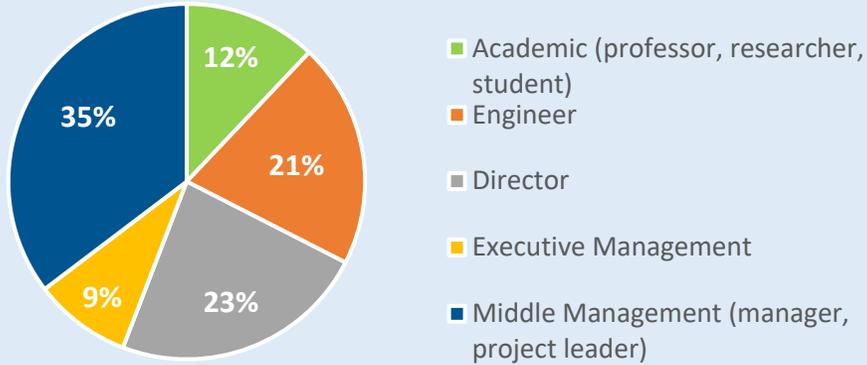
<https://cesam.community/our-events/>



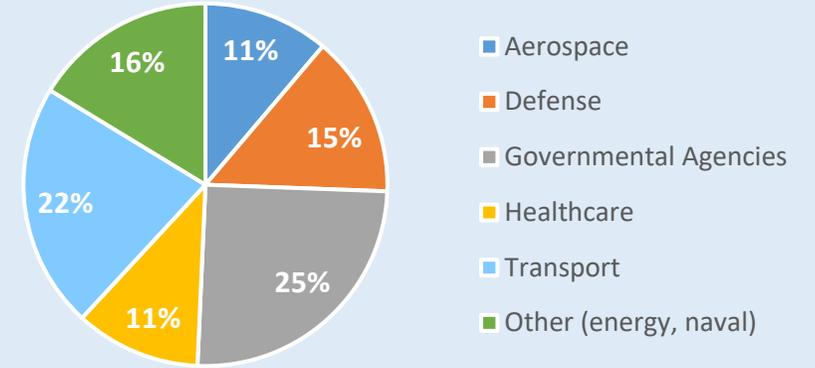
# Presentation of CSD&M

ORIGINS OF THE PARTICIPANTS FROM LAST EDITIONS / CSD&M2023 EXPECT 320-400 PARTICIPANTS, WITH STRONGER AERO %

Job position:



Industries:



# Presentation of CSD&M2023

## MEMBERS OF ORGANIZING COMMITTEE - CSD&M2023

Name	Institution	Country
<b>CAO Xueqin</b>	Chinese Institute of Electronics (CIE)	CN
<b>CAO Zheng</b>	China Instrument and Control Society (CIS)	CN
<b>HAN Yi</b>	China Electro Technical Society (CES)	CN
<b>JWO Pearl</b>	CESAMES	FR
<b>LU Daming</b>	Chinese Mechanical Engineering Society (CMES)	CN
<b>QU Yanbing</b>	China Ordnance Society (COS)	CN
<b>TILMONT Christophe</b>	CESAMES	FR
<b>WANG Junli</b>	Chinese Society of Naval Architects and Marine Engineers (CSNAME)	CN
<b>WANG Yiran</b>	Chinese Society of Astronautics (CSA)	CN
<b>ZHANG Xue</b>	CSAA	CN
<b>ZHANG John</b>	National Distinguished Expert / Industry MBSE Expert	CN

# Presentation of CSD&M2023

## MEMBERS OF PROGRAM COMMITTEE (1/2) – CSD&M2023

Name	Institution	Country
<b>(PC Co-Chair) ZHANG Wenfeng</b>	Aerospace System Engineering institute	CN
<b>BONJOUR Eric</b>	University of Lorraine	FR
<b>BOY Guy-André</b>	Paris Saclay University - CentraleSupélec & ESTIA	FR
<b>CHANG Chuangye</b>	Institute of Unmanned Systems, Beihang University	CN
<b>COATANEA Eric</b>	Professor at Tampere University	FI
<b>DELICADO Bernardo</b>	INCOSE ESEP & Systems Engineering Senior Expert INDRA	ES
<b>D’SOUZA Adriana</b>	Configuration Management Working Group	UK
<b>GUO Mengyu</b>	Department of Industrial Engineering, Tsinghua University	CN
<b>KENNEDY Grace</b>	University of Wollongong	AUS
<b>LV Yisheng</b>	Chinese Academy of Sciences	CN

*More to come...*

# Presentation of CSD&M2023

## MEMBERS OF PROGRAM COMMITTEE (2/2) – CSD&M2023

Name	Institution	Country
<b>PRUN Daniel</b>	Teacher-Researcher at ENAC (Ecole Nationale de l'Aviation Civile)	FR
<b>WANG Chen</b>	Department of Industrial Engineering, Tsinghua University	CN
<b>WEN Yuejie</b>	China Academy of Space Technology	CN
<b>XIE Xiaolei</b>	Department of Industrial Engineering, Tsinghua University	CN
<b>XU Yuan</b>	Beijing Institute of Technology	CN
<b>YEW SENG Yip</b>	General Manager/ Vice President Business Development at ARETE and Management Committee Member at INCOSE	SG
<b>ZHANG Chi</b>	Beijing Civil Aircraft Technology Research Institute (BATRI) of COMAC	CN

# Become a Partner

VISIBILITY BEFORE THE EVENT



## Web Site

Logo and link on the conference website



## Emailing Campaigns

Logo on our monthly emailing campaigns (reaching  $\geq 25000$  contacts)



## Social networks

Posts on our social networks to highlight your participation (reaching  $\geq 25000$  followers)

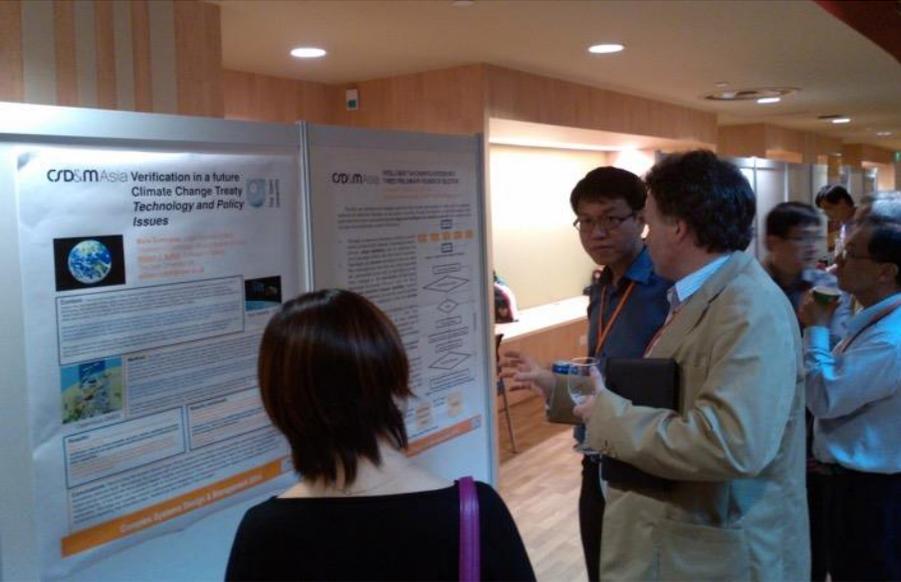


## Event

Name on the conference proceedings and logo on the CSD&M flyers, distributed during CESAM Community events and at partner events

# Become a Partner

VISIBILITY DURING AND AFTER THE EVENT



## Talk

At success stories (Gold sponsor only), extra workshop or Poster Session



## Booth

A board of 2.5m\*3m with a table and two chairs will be provided. Screen or other items could be equipped on request



## Communication

Inserts on the welcoming pack (leaflets, goodies) for all the participants and logo on the conference material (program, banners, presentation)

## Conference Proceedings

All names of selected authors and partners & sponsors will be permanently displayed on this proceedings

CSD&M2023 – Sponsorship Offers

# Become a Partner

## SPONSORSHIP OPTIONS - CSD&M2023 (1/2)

	Bronze	Silver	Gold
<b>Before the event</b>			
Logo on all the conference materials (website, flyers, monthly emailing campaigns) and link on the conference website	✓	✓	✓
<b>During the event</b>			
Logo on all the conference material (banners, slides, program)	✓	✓	✓
Insert into the welcoming pack (leaflet or goodie) for all the participants		✓	✓
Free registrations for your staff, including 2-day access and the conference dinner		2	3
30% discount on other registrations (for your partners and customers)		✓	✓
Equipped booth		✓	✓
20-min talk (limited number)			✓
<b>After the event</b>			
Logo on the conference materials, community event's presentations and name on the conference proceedings		✓	✓
List of registered participants (first name, last name, job title, company, email) <sup>1</sup>		✓	✓
<b>Total cost without VAT (tax not included)</b>	<b>20.000 RMB</b>	<b>40.000 RMB</b>	<b>60.000 RMB</b>

<sup>1</sup> Participants who agreed to share their contact information (UE GDPR)

### Other:

Conference seated dinner or/and 4 Coffee Breaks Sponsoring (speech / logo & presentation on all the conference materials/ flyers): *modalities to see with CSD&M2023 organizers*

# Become a Partner

## SPONSORSHIP OPTIONS - CSD&M2023 (2/2)

### Delegation Offers

If your Organization wish to be highlighted through CSD&M by registering a **group** as participants, we would be pleased to provide you with:

Delegation Packages	Total cost
Registration of 5 to 10 persons	- 5 % on each registration
Registration up to 10 persons	- 10 % on each registration

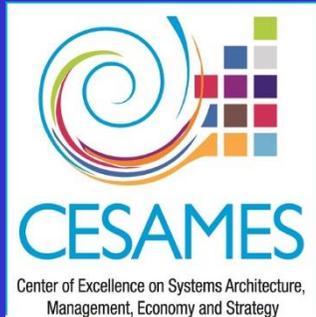
### Conference Registration Fees(subject to change)

	No INCOSE Member	INCOSE/CESAME/ CSAA Member	Student
Early Bird fees(deadline TBD)	5500 CNY	4500 CNY	3000CNY
Standard fees	6500 CNY	5500 CNY	3000CNY
Conference Dinner	800 CNY	800CNY	800CNY

**Conference venue : Beijing Kuntai Hotel. The promotional code and contact are [on this CSD&M2023 webpage](#)**

**会议地点：北京昆泰酒店。参会者特价代码和联系已[在CSD&M2023会议本网页上了](#)**

# Contacts for CSD&M2023



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